



GRAND TARGHEE RESORT

FOR IMMEDIATE RELEASE

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GRAND TARGHEE EMBARKS ON MAJOR WASTE REDUCTION EFFORT

Grand Targhee recently diverted 8,000 lbs. of cardboard from the local landfill using their new baler. This equipment was acquired by the Alta, Wyoming resort at the beginning of their winter season to reduce their recyclables handling and hauling costs. The materials were hauled to Western Recycling in Idaho Falls and included in this initial load was 1,000 lbs. of aluminum and plastic. This waste reduction effort also had its financial rewards. Grand Targhee saved \$300 in transfer fees and received \$224 for the recyclable materials, thus netting \$524 for their initial effort. "We're not expecting a financial return on our recycling efforts investment; it's about doing the right thing. However, it is great to see some financial return to help offset operational costs," says Christina Thomure, Director of Sustainable Operations.

In the last four years, Grand Targhee Resort has progressed from recycling 20% of its solid waste stream to 40%. Targhee recycles cardboard, glass, aluminum and tin cans, plastics, paper, grease, and waste oil. The resort was a finalist in the National Ski Area Association's 2006 Golden Eagle Awards for its Waste Reduction and Recycling efforts. "The success of our recycling program could not be achieved without the help and tremendous efforts led by our internal champions Andy Steele, Resort Naturalist, and Javier Ortiz, Lead Operator," said Larry Williamson, general manager.

Grand Targhee Resort is a full-service, year round resort located in Alta, Wyoming. Situated on the western slope of the Teton Mountains, Grand Targhee is located in the Caribou-Targhee National Forest and adjacent to the Jedediah Smith Wilderness Area. For current snow conditions, call 1-800-TARGHEE (local @ 353-2300) or visit www.grandtarghee.com.

See photo attached- Grand Targhee's baled recycling heads to Idaho Falls