



## GRAND TARGHEE RESORT

*FOR IMMEDIATE RELEASE*

*7-9-07 - Grand Targhee Resort, Alta, Wyoming*

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### **GRAND TARGHEE TO HOST UNIQUE BIOMIMICRY WORKSHOP WEDNESDAY, JULY 25TH**

Grand Targhee Resort is inviting the public to sign up for an evening workshop hosted by the Biomimicry Guild, a consortium of cutting-edge scientists, on July 25<sup>th</sup>, 2007 at 7:00pm. Biomimicry (from bios, meaning life, and mimesis, meaning to imitate) is a design discipline that studies nature's best ideas, and then imitates these designs and processes to solve human problems. Studying a leaf to invent a better solar cell is just one example of this innovation inspired by nature.

Biomimicry is practiced by innovators from all walks of life--engineers, managers, architects, business leaders and more as a tool to create more sustainable designs. They are learning to grow crops like a prairie, manufacture tough materials in benign conditions like an abalone, find drug plants like a chimp, clone mussel protein for non-toxic glue, create non-toxic paint inspired by a butterfly's pigment, and create material cascades in business like a mature forest.

"This workshop will help people discover how nature is beginning to influence innovation and development of ideas; participants will also learn about and apply the Biomimicry Design Process to real-life challenges," said Christina Thomure, Director of Sustainable Operations.

**Workshop limited to the first 50 people.** Registration is limited to 50 people at \$5 per person and lodging, food and chairlift discounts are offered to workshop participants. For registration and additional program information, contact Christina Thomure, Director of Sustainable Operations, at 307-353-2300, X1375 or email at [cthomure@grandtarghee.com](mailto:cthomure@grandtarghee.com). A brochure on Grand Targhee's Sustainable Operations may also be downloaded at [www.grandtarghee.com](http://www.grandtarghee.com).