



**GRAND TARGHEE RESORT**

*FOR IMMEDIATE RELEASE*

*10-1-07 - Grand Targhee Resort, Alta, Wyoming*



## GRAND TARGHEE RESORT LAUDED FOR IMPROVING AIR QUALITY AND REDUCING TRAFFIC CONGESTION

Today, Grand Targhee Resort was designated one of the Best Workplaces for Commuters<sup>SM</sup> by the U.S. Environmental Protection Agency (EPA) and U.S. Department of Transportation (DOT). Best Workplaces for Commuters<sup>SM</sup>, a voluntary partnership program designed to cut traffic congestion and traffic-related air pollution, recognizes employers that provide environmentally friendly commuter benefits to employees. Offering these commuter benefits identifies Grand Targhee Resort as an organization committed to reducing pollution, commuting costs, traffic congestion, and employee stress caused by single-occupant vehicle commuting.

Grand Targhee Resort offers an array of benefits that help employees pursue environmentally friendly and cost-effective commuting strategies. As part of the company's comprehensive commuter benefits program, Grand Targhee Resort offers commuting options and support services such as an employee shuttle, from Victor and Driggs, pay-to-carpool, and mass transport from employee housing to the Resort.

According to Margo Oge, EPA director of the Office of Transportation and Air Quality, the effects of incentive programs like Best Workplaces for Commuters can be dramatic. "If just half of all U.S. employees were covered under these commuter benefits," said Oge, "traffic and air pollution could be cut by the equivalent of taking 15 million cars off the road every year, saving American workers about \$12 billion in fuel costs. That's both cleaner air and real savings for families."

"We are proud to make this commitment to our employees and to the environment," said Christina Thomure, Director of Sustainable Operations. "The Best Workplaces for Commuters<sup>SM</sup> program demonstrates that a healthy balance sheet and a clean environment are not mutually exclusive."

The results of Grand Targhee Resort's efforts will be reflected in the environment and in the bottom line. Grand Targhee Resort's programs reduce commuting costs not only for its employees, but also for all commuters by taking cars off the road and reducing traffic congestion. The production of ground-level ozone, the major component of smog, is reduced as well.

Best Workplaces for Commuters<sup>SM</sup> [www.bwc.gov](http://www.bwc.gov) is a public-private partnership developed by the EPA and DOT. EPA and DOT have established a voluntary *National Standard of Excellence* for employer-provided commuter benefits.

Grand Targhee Resort is committed to a sustainable future, therefore, we offset 100% of our electricity use through the purchase of wind energy. To learn more on the resort's Sustainable Operations, visit [grandtarghee.com](http://grandtarghee.com) or contact Christina Thomure, Director of Sustainable Operations at Grand Targhee Resort by email at: [cthomure@grandtarghee.com](mailto:cthomure@grandtarghee.com) or by calling 307-353-2300 ext. 1375.